



FOR IMMEDIATE RELEASE

April 30, 2008
Moorestown, NJ

Receive a Free Dell Laptop Computer with Qualifying GPS Purchase

If you've been thinking about GPS, MMR has some great news. For a limited time, when you purchase or lease 15 or more GPS units, you will receive a **Free Dell Laptop Computer**, pre-loaded with the necessary GPS software. You or your field supervisor can then have instant visibility of your mobile operations-even while on the road.

MMR provides industry leading GPS solutions - *including* hardware, for **less than the cost of one gallon of fuel per vehicle, per day.**

Based upon research by the Aberdeen Group, here are some of the key benefits that GPS-based tools can produce for your company:

- Reduce downtime - add 1 or more jobs/deliveries per day or week
- Minimize wasted mileage, monitor engine idling time & reduce annual fuel costs by 10%
- Reduce overtime expense by 10% per year
- Utilize GPS as an anti-theft device & monitor vehicle speed to reduce accident liability and save 5-15% on insurance
- Save an average of 11% on maintenance & repair costs per year

Our promotion on the **Free Dell Laptop Computer** expires on **May 30, 2008 ***, so call **856-642-3900** today to schedule a live software demonstration (online or in-person). Once you see what a *powerful* business management tool you can have right at your finger tips, we're sure you'll want to take advantage of this incredible offer!